

WHO IS A CAMPUS AMBASSADOR?

Campus Ambassador is a person responsible for publicizing and promoting TECHNEX in their college. The Ambassador will be representative of TECHNEX, SVPCET NAGPUR in his/her college. It is a unique opportunity for students to enhance their skills in the fields of publicity, marketing, networking and maintaining public relations at a national level by acting as the Campus Ambassador for their college. A representative from the college will be chosen to promote and publicize.

THE FRAMEWORK OF RESPONSIBILITIES THAT THE AMBASSADORS NEED TO TAKE ON

Work on Campus as a representative of TECHNEX'19.

Create Brand Awareness for TECHNEX'19 in and around your Campus.

- a) Putting up posters of our events on student notice boards.
- b) Forwarding the mails to their student mailing list.
- c) Publicizing our events on their social media channels by sharing the link of our event.

Coordinate with your and other colleges to create awareness on TECHNEX'19 website and the events

ADVANTAGES OF BEING A CAMPUS AMBASSADOR INCLUDE

- a) Opportunity to collaborate with, and be a part of a network of thousands of students from across the country.
- b) Gain exposure in national level event promotion, organization and brand management.
- c) Each Campus Ambassador will receive a certificate accrediting their efforts in the above mentioned activities.
- d) Free accommodation for the Campus Ambassador during TECHNEX'19 at SVPCET.
- e) Goodies to carry along the above perks.

CLICK ON THE LINK TO REGISTER FOR AMBASSADOR:

<https://goo.gl/forms/Om74u8fUkCsD3EPp1>